



Lincoln Beach: Industry Day Part II

City of New Orleans

May 15, 2025

Agenda

- Welcome from Deputy Chief Administrative Officer for Infrastructure, Joseph Threat Sr.
- CMAR RFQ – Greg Nichols, Deputy Chief Resilience Officer
- BRASS and Procurement Updates – Kai Wells, Asst. Purchasing Administrator
- Supplier Diversity – Shawn Charles, Compliance Officer, Supplier Diversity
- Intro technical partners (SBA, Thrive, Propeller, New Corp, Louisiana Department of Insurance)
- Question and Answer Session
- Prime Contractor / DBE Networking

Joseph Threat, Sr.

Deputy CAO for Infrastructure





Lincoln Beach site rehabilitation



Greg Nichols

Deputy Chief Resilience Officer

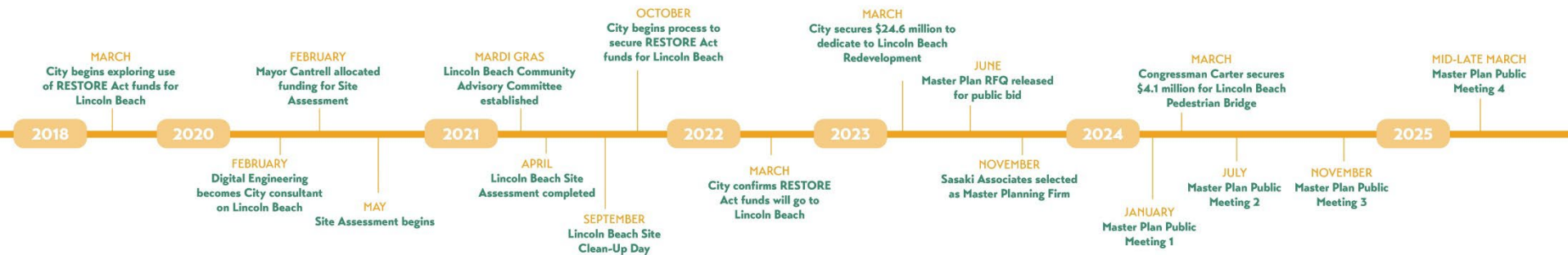


Background

Lincoln Beach is a historically black beach, approximately 15-acre site bounded by Lake Pontchartrain to the north, east and west and by Southern Railroad/Hayne Boulevard to the south. The site was managed by the City as an amusement park until its closing in 1964. The Lincoln Beach facilities and structures have remained idle and continue to deteriorate since closing.



Project Timeline



Project Team

- **Digital Engineering – RFQ #994**

- The Beta Group (DBE)
- [Wingate Engineers, LLC \(DBE\)](#)
- Infinity Engineering Consultants (DBE)

- **Deliverables:**

- Site Assessment Report (Utilities, pedestrian/site access, structural, etc.)
- Design for utility pedestrian, tunnel/drainage, structural, parking lot and pedestrian bridge improvements
- Construction Administration for design elements under contract

- **Sasaki Associates – RFQ #3232**

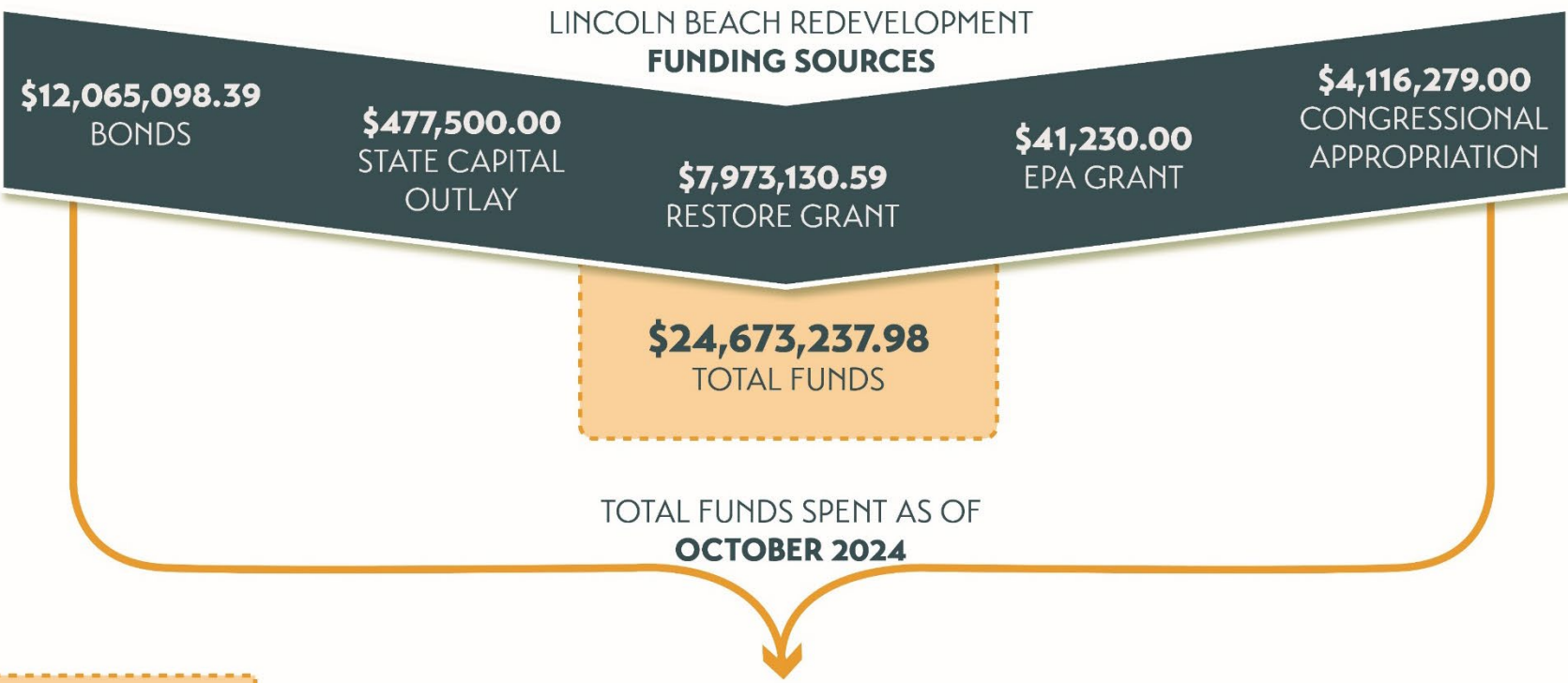
- [The Villiavaso Group \(DBE\)](#)
- Baird & Associates
- James Lima Planning & Development
- [Marias Consultants \(DBE\)](#)
- Southern Shores Engineering (DBE)
- [Urban Systems Inc. \(DBE\)](#)
- [Mia Kaplan Studio \(DBE\)](#)

- **Deliverables:**

- Public Engagement meetings
- Final Master Plan
- Recommended governance structure & operations and maintenance estimates
- Conceptual Design for Master Plan elements
- Full Design for \$24.6M redevelopment
- Construction administration for design elements under contract

*Aqua text indicates the contractor is based in Orleans Parish

Funding



- \$1,782,765.05**
BONDS
- Planning firm contract
 - Installing parking lot gate
 - Lake water testing
 - Railroad review contract
 - Conceptual site assessment & quick open design contract
 - Stabilization of existing structures for site assessment
 - Clearing of overgrowth for site assessment
 - Repair of damaged fence
 - Clearing of parking lot for site assessment

\$0.00
EPA GRANT

\$0.00
STATE CAPITAL OUTLAY

\$0.00
RESTORE GRANT

\$0.00
CONGRESSIONAL APPROPRIATION

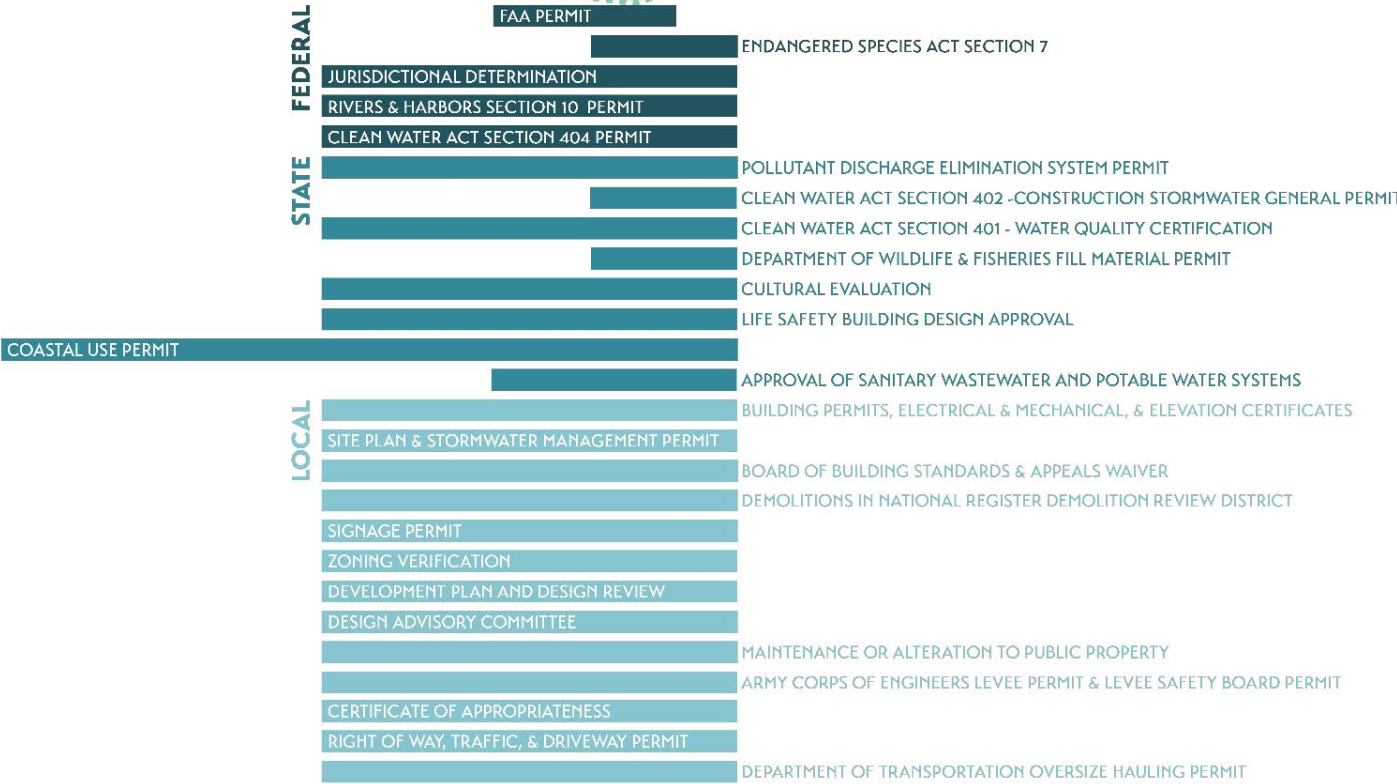


CONCURRENTLY: PERMITTING
Mar. 2025- Construction

KEY PROGRAM ELEMENTS DRIVING PERMITTING:

- ★ Bridge over a Highway & Railroad
- ★ Work within Levee Right of Way
- ★ Work in/in/near Lake Ponchartrain
- ★ Beach Nourishment
- ★ Tunnel Improvements
- ★ Work in Existing Wetlands

SCHEDULE IS SUBJECT TO CHANGE



CMAR RFQ

Phase I SOW (p.27)

- Demolishing unsafe structures
- Rehabilitating and/or removing concrete paving & installing ADA compliant features
- At-grade roadway crossing improvements
- Rehabilitation of historic structures (concrete pavilions & waterfront structures)
- Tunnel improvements, including drainage piping & pump systems
- Initial parking lot construction
- Stabilization of perimeter brick wall
- Pedestrian bridge
- 2-story lakefront building & elevator cores and stairs integrated into existing and future buildings
- Expansion of beach area
- Rock revetments to mitigate erosion
- Lighting, utilities & landscape restoration

CMAR RFQ

Teaming Opportunities

- Concrete & Asphalt
- Wet Utilities
- Electrical
- Landscape
- Irrigation
- Earthwork
- Demo
- Glazing
- Structural Steel
- Glass/Curtain Wall
- Rough & Finished Carpentry
- Painting

CMAR RFQ

Pass Fail Requirements & Evaluation Criteria

Pass/Fail	Evaluation Criteria
<ul style="list-style-type: none">▪ Ability to Bond: performance & payment bonds for \$15M<ul style="list-style-type: none">- Future GMPs to provide additional separate bonds▪ Licensure:<ul style="list-style-type: none">- Building construction- Highway, street, and bridge construction- Heavy construction- Municipal and public works construction▪ Selection Review Committee Conflicts of Interest Acknowledgement	<ul style="list-style-type: none">▪ Business Organization, History and Financial Condition – 5 pts▪ Experience & Qualifications of Key Personnel – 15 pts▪ Relevant Project Experience – 20 pts▪ Pre-Construction Phase Approach – 20 pts▪ Construction Phase Approach – 20 pts▪ DBE Involvement – 20 pts

INTRODUCTION TO PHASING

Implementation

Overview

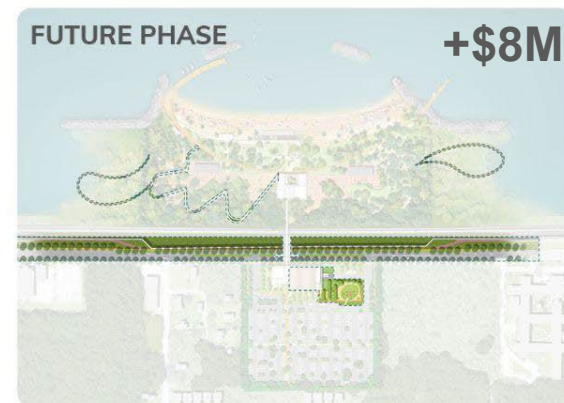
Lincoln Beach is separated into 4 major phases for implementation over the next XX years. In each phase, additional studies as well as detailed design will be required to finalize locations, alignments, and final programming. Types of additional studies include governance, permitting, and design studies. Additionally, as the project moves forward into implementation, the community will continue its involvement in the design process and decision making of the project through continued engagement events.

Phasing Costs

Each phasing plan shows a range of costs to realize that phase of the project. These numbers include hard (construction) and soft costs (permitting, engineering fees, etc) and are representative of 2025 dollars. There is not escalation built into these numbers.

Budget

Currently, the City of New Orleans has secured funding from several sources which will cover the costs of Phase 1. This funding has also been used to covered the costs of the master planning work, site due diligence (survey, tree assessment geotech, etc.), and maintenance (parking lot clearing, water testing and site stabilization).



Note: A number of the funds that have been secured for the project are from federal sources. Given the current political climate and uncertainties around federal funding including spending freezes or cancellation of previously appropriated funding these numbers are subject to change.

Note: The phasing costs are Rough Order of Magnitude and have been completed as part of the master plan. As more detail is defined at later stages in the design process (technical design and documentation) these numbers will be refined. The numbers shown are for phasing and budgeting purposes and are subject to change.



Kai Wells

Assistant Purchasing Administrator





Department of Finance Office of Procurement and Bureau of Purchasing

*Small and Emerging Business
Development Informational*

City of New Orleans

Version: April 2025

Contents

- Preliminary Notes
- BRASS
- Supplier Portal
- Assistance
- Conclusion

Preliminary Notes

The Bureau's Mission

- The Mission of the Purchasing Department is to provide central procurement services for all City of New Orleans departments' requests for services, equipment, supplies, and public works projects. Our goal is to procure quality products using cost effective and transparent methods and to ensure compliance with the City of New Orleans's codified Uniform Purchasing Procedures and Louisiana Public Bid Law. Our mission is to continue to serve citizens, vendors, and employees with excellent customer service while fostering open and fair competition.



BRASS

BRASS

What is BRASS?

- BRASS stands for Budget, Requisition & Accounting Services System.
- The City launched this new financial platform in June 2019.
- This new platform helps with supplier management, bidding opportunities, purchase orders and contracts, invoice submission, and payment.
- The Supplier Portal is the external interface of BRASS with individuals and entities who wish to do business with the City.

BRASS

Eligibility

- All Vendors interested in providing supplies, services, repairs, or construction for the City of New Orleans must register in the BRASS Supplier Portal.
- The information required for registration includes company and contact information as well as a listing of the products and/or services you provide which will be selected from designated commodity codes already in our system.
- If you are a 1099 supplier/vendor, a current W-9 will be required.
- If you are a Certified DBE, this certification acknowledgement will be required during Registration.



Supplier Portal

Supplier Portal

What are the features of the portal?

- You can access or register on the portal for free.
- You can view bidding opportunities once registered.
- You can submit your proposal online instead of dropping it off at City Hall or mailing it.
- You can track your responses, purchase orders, contracts, invoices and/or payments.

Supplier Portal (continued)

How do I register?

- The registration takes less than 10 minutes.
- Step 1 – Go to [Supplier Portal / Supplier Portal \(inforcloudsuite.com\)](https://inforcloudsuite.com)
- Step 2 – Click on “Register as a Supplier”
- Step 3 – You will be asked to provide your company information, banking information, reset password questions, commodity codes, and proxy.
- You now have a supplier account number after completing the registration.
- Procurement has the Supplier Registration guide available as a handout.

Supplier Portal (continued)

This is a screenshot of a supplier account to show you where you can find your supplier account number.

The screenshot displays the Supplier Portal interface for Rhys Hoskins. The left sidebar contains a navigation menu with the following items: Welcome, Rhys Hoskins, Supplier Portal, Home, Events And Responses, Order Management, Contracts, Other Processes, and My Account. A red arrow points to the 'My Account' item. The main content area is titled 'Supplier - Milwaukee Brewers' and features a profile card for Rhys Hoskins. The profile card includes fields for Title (First Baseman), Email Address (mcschmidt@nola.gov), Phone (5046587612), and Mailing Address (1300 Perdido St 9th floor New Orleans, LA 70119). A red arrow points to the 'Supplier 10200' field in the 'Profile' section. The 'Profile' section also displays the Registration Status (Complete), Business Type (Dun & Bradstreet), and VAT Number. A 'View Tax Certification' link is provided. A congratulatory message states: 'Congratulations! You have completed the supplier registration process. Your account has been set up and you will now receive email notifications of events related to commodity codes for which you registered. You can respond to those events through this account. Select Home or any menu item to proceed.' The 'Contacts' section is visible at the bottom right.

Supplier - Milwaukee Brewers'

Rhys Hoskins

Title
First Baseman

Email Address
mcschmidt@nola.gov

Phone
5046587612

Mailing Address
1300 Perdido St 9th floor New Orleans,
LA 70119

Edit

Milwaukee Brewers'

Mailing Address
1300 Perdido St 9th floor New Orleans,
LA 70119

Remit Address is the Same

Edit

Main Banking Metrics

Profile

Supplier
10200

Registration Status
Complete

Business Type
Dun & Bradstreet

VAT Number

[View Tax Certification](#)

Congratulations! You have completed the supplier registration process. Your account has been set up and you will now receive email notifications of events related to commodity codes for which you registered. You can respond to those events through this account. Select Home or any menu item to proceed.

Contacts

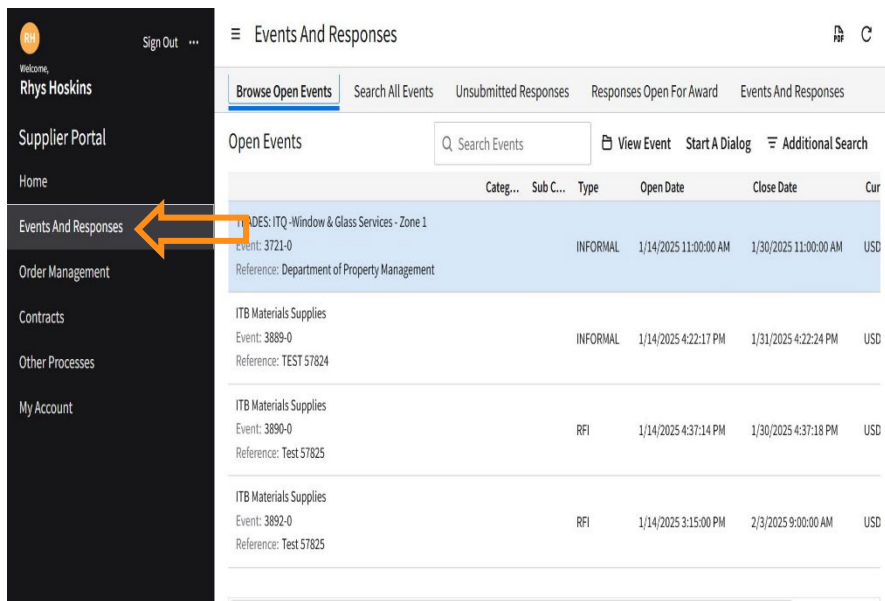
Supplier Portal (continued)

How do I use my supplier account?

- You can view and respond to event(s) (orange arrow).
- You can view, submit and track invoice(s) (green arrow).
- You can view purchase order(s) (green arrow).
- You can view your contract(s) (yellow arrow).
- You can track and view payment(s) (purple arrow).

Supplier Portal (continued)

How do I use my supplier account?



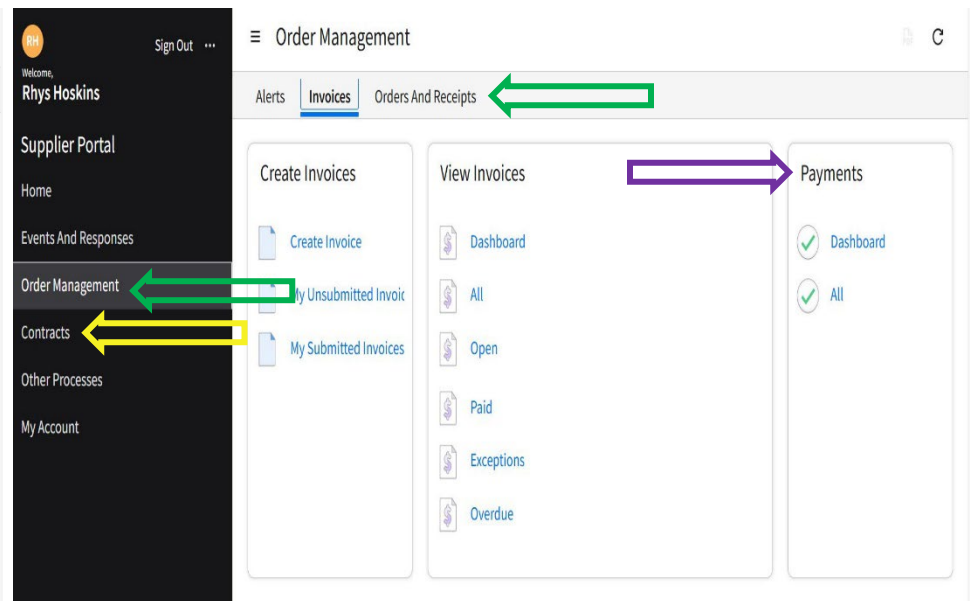
Events And Responses

Browse Open Events Search All Events Unsubmitted Responses Responses Open For Award Events And Responses

Open Events

Q Search Events View Event Start A Dialog Additional Search

Categ...	Sub C...	Type	Open Date	Close Date	Cur
ITB Materials Supplies					
Event: 3721-0					
Reference: Department of Property Management					
INFORMAL 1/14/2025 11:00:00 AM 1/30/2025 11:00:00 AM USD					
ITB Materials Supplies					
Event: 3889-0					
Reference: TEST 57824					
INFORMAL 1/14/2025 4:22:17 PM 1/31/2025 4:22:24 PM USD					
ITB Materials Supplies					
Event: 3890-0					
Reference: Test 57825					
RFI 1/14/2025 4:37:14 PM 1/30/2025 4:37:18 PM USD					
ITB Materials Supplies					
Event: 3892-0					
Reference: Test 57825					
RFI 1/14/2025 3:15:00 PM 2/3/2025 9:00:00 AM USD					



Order Management

Alerts Invoices Orders And Receipts

Create Invoices

Create Invoice

My Unsubmitted Invoice

My Submitted Invoices

View Invoices

Dashboard

All

Open

Paid

Exceptions

Overdue

Payments

Dashboard

All

Supplier Portal (continued)

Once you have an account,...

- Do not forget to update it when anything changes.
- Do not create a duplicative account for another member of your company.
- Do monitor events for meetings that you can attend.
- Do monitor addendum to events because they contain relevant information.
- Procurement has the Respond to Events guide available as a handout.

Supplier Portal (continued)

Commodity Codes

- The City uses NIGP(National Institute of Governmental Purchasing) commodity codes.
- For Supplier: Notification of events.
- For City: Classify Suppliers and Track Data within Strategic Sourcing and Spending Analysis.
- Commodity Codes Book available on Supplier Portal under the “Links and Attachments” feature.

Lincoln Beach Redevelopment

Commodity Codes identified

- Irrigation, Debris Removal, Tree Planting, Cement, Masonry, etc.
- The goods and services list may go beyond what's prescribed per the detailed specifications identified in the CMAR project.
- Remember to enter each of your company's designated commodities in the Supplier Portal.
- Procurement and the Office of Supplier Diversity has a short list of Codes available as a handout.

Assistance

Assistance

Vendor Support

- A team of proactive Support Agents are ready to connect with you by providing step-by-step instructions in utilizing the BRASS Portal.
- To make contact each Supplier can submit a BRASS Supplier Assistance Request Form online at www.nola.gov/brass-support.
- Email Support Agents at BOPvendorsupport@nola.gov
- Visit the Vendor Support Clinics every Friday between 2pm-4pm for in-person assistance located in City Hall 1st Floor.
- Call the Bureau Helpdesk at 504-658-1550

Do not forget...

- To register in the supplier portal if you want to do business with the City.
- To keep your account up-to-date.
- To monitor opportunities via BRASS, email notifications, and the Procurement website at www.nola.gov/purchasing.

Shawn Charles

Supplier Diversity



1

The Mayor's Office of Supplier Diversity & the EBO Program

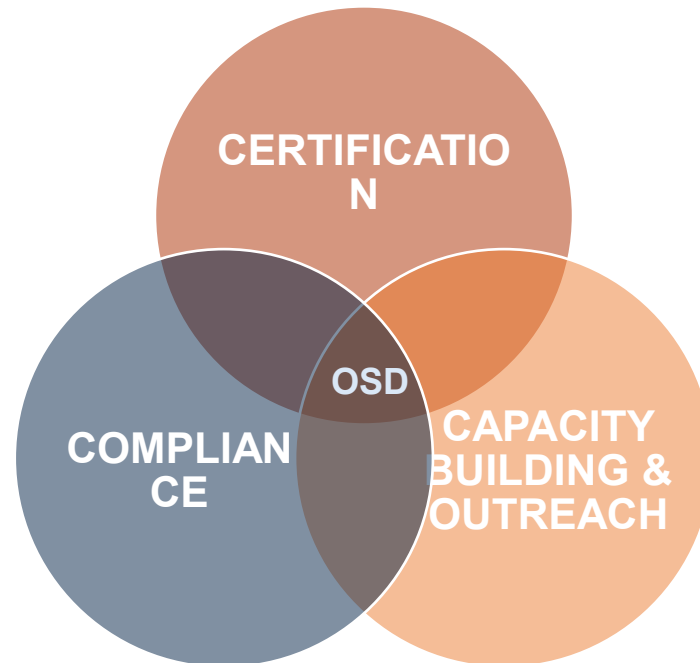
Equitable Business Opportunities Program

City of New Orleans Code of Ordinances – Part II, Chapter 70, Art. IV, Div. 2

Administered through the Office of Supplier Diversity (OSD), the Equitable Business Opportunities (EBO) Program was established to help mitigate the effects of past and present social and economic discrimination by increasing the utilization of certified disadvantaged business enterprises in the procurement of goods and services by the City of New Orleans.

Office of Supplier Diversity

The Office of Supplier Diversity oversees certification, compliance, outreach, training, and capacity building for local, small, and disadvantaged businesses in the City of New Orleans.



2

SLDBE Certification

What is the SLDBE Certification Program?

The program is designed to empower small businesses by providing access to contracting opportunities with the City of New Orleans and its partners.

Administered through the Office of Supplier Diversity (OSD), the State & Local Disadvantaged Business Enterprise (SLDBE) Program is a race and gender-neutral program that does not presume social and economic disadvantage. Each applicant carries the burden of proof regarding their eligibility to establish their social and economic disadvantage.

What is a Small Business, and who qualifies for SLDBE Certification?

A small business is defined as an independently owned & operated business with a limited number of employees & generates relatively low revenue compared to larger corporations.

Certification in the SLDBE Program requires firms to be small businesses as defined by the Small Business Administration (SBA). Criteria that establish a small business may include:

- Number of Employees
- Annual Revenue
- Independence of Ownership



State and Local Disadvantaged Business Enterprise (SLDBE) Certification Requirements

- Ownership
- Business Size
- Must be a "for-profit" business
- Socially & Economically Disadvantaged

How to apply for SLDBE Certification

<https://neworleans.dbesystem.com/?TN=neworleans>

The SLDBE Certification Application is available through our B2Gnow system.

The following navigation can also be used:

- City of New Orleans – Nola.gov
 - A. Doing Business with the City
 - B. Equitable Business Opportunities (EBO) Program
 - C. Applying for DBE Certification
 - D. Blue Tab “Apply for certification”

3

35% Participation Goal

DBE Goal

City of New Orleans Code of Ordinances – Part II, Chapter. 70, Art. IV, Div. 2

Pursuant to Section 70-459 of the City Code, an overall equity goal of thirty-five percent (35%) DBE participation is established for all public spending or private projects that utilize public funding and/or incentives.



DBE Waivers



Waivers

City of New Orleans Code of Ordinances – Div. II, Chapter 70-461(f)

The CAO may waive the equity goal applicable to a particular city contract upon request. A request to waive the equity goal for a particular contract must be submitted to the CAO in writing and must set forth in reasonable detail the reasons for the request. No waiver shall be granted until OSD reviews the request, sends the form to the CAO Office for review, and provides the CAO with a written recommendation. Waivers may be requested from OSD.

5

Partner Agencies Supporting Small Businesses

Meet Our Partners

Local Agencies Providing Small Business Support

- Propeller
- Thrive New Orleans
- U.S. Small Business Administration (SBA)
- Louisiana Department of Insurance
- New Corp, Inc.

6

Upcoming Events

Office of Supplier Diversity Upcoming Events

2nd Quarter - 2025

- **May 17th** – Cultural Economy Workshop (9 am @: Gallier Hall)
- **May 30th** – Meet the PRIMES Event @ Propeller @ 8:30AM – 1:30 PM
- **Jun 2025** – Small Business Webinar Series (Tues/Thurs)

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Contact Information

Resources & Support

Office of Supplier Diversity

<https://nola.gov/next/supplier-diversity/home/>

Phone: (504) 658-4904

B2GNow Portal for Certified DBEs

<https://neworleans.dbesystem.com/>

How to apply for SLDBE Certification

<https://nola.gov/applying-for-dbe-certification/>



LINCOLN BEACH REDEVELOPMENT SURVEY



Please register, via the QR code so we can provide you with bid updates about the Lincoln Beach project.



Questions?

City of New Orleans